





LARCH HILLS NORDIC SOCIETY TRAIL LIGHTING PROJECT


Multi-phased installation of 6 km of trail lighting. Estimated cost \$600,000.



 @SkiLarchHills

 @Ski_LHN

 SkiLarchHills.ca

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#LIGHTLARCHHILLS

Larch Hills Nordic Society Background:

- **Volunteer driven** 1000 member non-profit organization.
- **Builds and maintains cross country ski and snowshoe trails and facilities** at Larch Hills Recreation Area in cooperation with the Provincial government, forest industry and private land owners.
- **Programs:** Junior Race Team, Jackrabbit Skill Development Program, School Ski Program, Adult and Youth Recreational Programs, Hosting and Safety Programs.
- **Major Events:** Reino Keski-Salmi Loppet, Pirate Loppet, and B.C. Cup Races. Events bring 300-600 participants and supporters to Larch Hills. Many out of town visitors stay for the weekend.
- **Fundraises** for Heart and Stroke Foundation of B.C. and local food banks.
- **Operates one of the largest cross-country ski trail systems in B.C.** 170 km of trails including 57 km that are machine groomed. A winter destination for visitors from B.C., Alberta, and Washington.

Trail Lighting Project Rationale:

- **Limited daylight at Larch Hills during the Winter.** Darkness falls around 4 pm due to Northern latitude, thick forest canopy and frequent overcast days.
- **Many people are too scared to ski in the dark** due to poor visibility, fear of wildlife, risk of falls or collisions, fear of getting lost, and sense of isolation.
- **Many people cannot ski during the day** because they work regular business hours or go to school.
- **Trail lighting will extend the availability of adequately lit trails from 4:00 pm to 9:00 pm,** providing up to 5 additional hours of access to safely lit trails each day.
- **Trail lighting will offer better illumination relative to headlamps** and lessen the risk of skiers colliding, hitting unmarked hazards, and becoming lost or separated from a group.
- **Larch Hills is one of few cross-country ski areas in B.C. without trail lighting.** Revelstoke, Vernon, Kelowna, Kamloops, 100 Mile House, Williams Lake and Quesnel have lit trail systems.
- **Trail lighting will allow people to get outside and to exercise more during the Winter** which is healthy for the mind and the body.
- **Trail lighting will make Larch Hills and Salmon Arm a more attractive Winter tourist destination** which will support the local economy.



Trail Lighting Project Details:

Route

- 6 km varied moderate route, including loops of shorter distances.

System

- LED lighting, underground wiring, metal davit poles.

Costs

- Estimated construction cost \$100,000 per kilometer.
- Annual operating cost less than \$1500 per year.

Financing

- Club funds, fundraising events, private and corporate donations, and grants.
- Project recently won \$25,000 in 2019 Kraft Heinz Project Play competition.

Timeline

- Dependent on funds available and completion of permits.
- Multi-phased installation in up to four phases.
- First phase installation planned before the 2020-21 ski season.

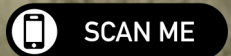
Community Support:

- **Trail Lighting was prioritized in the 2016 Larch Hills Nordic Society Strategic Plan** due to a high level of interest expressed by members of Larch Hills Nordic Society.
- **Larch Hills Nordic Society Trail Lighting Project was one of four finalists in the 2019 Kraft Heinz Project Play Competition.** Canadian communities were asked to nominate facilities or organizations who want to build “better places to play”. Salmon Arm submitted 256 nomination letters and the Trail Lighting Project was selected based on its importance within the community, how the prize money would be used, and Salmon Arm’s spirit and passion for play. TSN filmed and broadcast a promotional video for the Trail Lighting Project which can be viewed together with the nomination letters at www.kraftheinzprojectplay.com.

How to Donate:

- **Cheque payable to Larch Hills Nordic Society** re: Trail Lighting Project.
Mail cheque to Larch Hills Nordic Society, P.O. Box 218, Salmon Arm, B.C. V1E 4N3
- **If a Charitable Donation Tax Receipt is desired, a directed donation can be made through Nordiq Canada.**
 1. **Online Credit Card donation** by QR code or web link below. Select Larch Hills Nordic Society under Club Name.
 2. **Cheque payable to Nordiq Canada.** Donation form available at www.SkiLarchHills.ca.
Mail form and cheque to Nordiq Canada, Suite 100-1995 Olympic Way, Canmore, Alberta T1W 2T6

<https://app.etapestry.com/onlineforms/Cross-CountrySkidefondCanada/club-donation.html>



LARCH HILLS NORDIC SOCIETY

TRAIL LIGHTING PROJECT

DONOR RECOGNITION

(includes cash contributions and in-kind donations)

LEGACY \$10,000 PLUS	<ul style="list-style-type: none">• Name/Logo Recognition on Chalet Wall• "Legacy" Plaque on Individual Light Pole• Recognition at Grand Opening Ceremony• Display of Banner at LHNS Major Events for 2 Years• Recognition on LHNS Website and LHNS E-News• Recognition in Newspaper "Thank-You" Ad• Tax Receipt from Nordiq Canada
PLATINUM \$5,000 to \$9,999	<ul style="list-style-type: none">• Name/Logo Recognition on Chalet Wall• "Platinum" Plaque on Individual Light Pole• Recognition at Grand Opening Ceremony• Display of Banner at LHNS Major Events for 2 Years• Recognition on LHNS Website and LHNS E-News• Recognition in Newspaper "Thank-You" Ad• Tax Receipt from Nordiq Canada
GOLD \$2,500 to \$4,999	<ul style="list-style-type: none">• Name/Logo Recognition on Chalet Wall• "Gold" Plaque on Individual Light Pole• Display of Banner at LHNS Major Events for 2 Years• Recognition on LHNS Website and LHNS E-News• Recognition in Newspaper "Thank-You" Ad• Tax Receipt from Nordiq Canada
SILVER \$1,000 to \$2,499	<ul style="list-style-type: none">• Name/Logo Recognition on Chalet Wall• "Silver" Plaque on Individual Light Pole• Recognition on LHNS Website and LHNS E-News• Recognition in Newspaper "Thank-You" Ad• Tax Receipt from Nordiq Canada
BRONZE \$500 to \$999	<ul style="list-style-type: none">• Name/Logo Recognition on Chalet Wall• Recognition on LHNS Website and LHNS E-news• Recognition in Newspaper "Thank-You" Ad• Tax Receipt from Nordiq Canada
FRIEND \$50 TO \$499	<ul style="list-style-type: none">• Name Recognition on Chalet Wall• Tax Receipt from Nordiq Canada